

Press Release

Northern Ireland, September 21st, 2020

VETIMPRESS DELIVERING DIGITAL SOLUTIONS TO FARM VETS WITH A GROWING NETWORK OF PARTNERSHIPS

September 21st, 2020 (Northern Ireland) – VetIMPRESS the secure data management platform has recently implemented a series of integrations, reinforcing its position as a leading source of information for farm animal vets. The platform has grown its connections to over 100 external sources across 10 countries. The partnerships are set to improve connectivity across the industry, providing a single source of truth to better inform ethical, safe and productive veterinary decisions.

VetIMPRESS was born out of a desire to strengthen the important role farm vets perform in providing advice around animal health and food production. The cloud-based platform and mobile app fits the unique practical needs of farm vets, allowing users to capture and analyse data and access actionable knowledge in real-time.

VetIMPRESS' core technology integrates information from a range of sources including government records, industry schemes, milk processors, laboratories, on-farm IT systems and farm service providers alongside vet-entered records, to provide the most complete picture of a cows health. Recent partnerships include connections with genetics software's, farm sensor companies, milk recording organisations, cooperative societies, data aggregators, farm software's and the first wave of two-way integrations with leading Practice Management Systems Provet Cloud, Merlin from MWI Animal Health, Assisi Veterinary System and Vetmanager. The PMS integrations will enable users to take advantage of the array of functionality found within the VetIMPRESS platform, without manually duplicating tasks.

George Brownlee, CEO of VetIMPRESS explains: "At VetIMPRESS, we continually strive to deliver the best digital solutions to our customers. A wealth of useful data is available right across the industry, but these systems rarely integrate or talk to each other. Our platform brings this information together in one place, allowing deeper insights, improved performance and a greater sense of control for vets."

George continues: "We are excited at VetIMPRESS to be an integral part of enabling better exchange of information and standardisation across systems. We are delighted to implement several data connections, most notably two-way integrations with some of the leading and respected PMS companies. We want to support farm vets with user-friendly software solutions that help them make informed decisions and improve their daily working life. The collaborations fit perfectly with our strategy of supporting vets to deliver real value on farm through evidence-based decisions and efficiency."

Further information on VetIMPRESS can be found at www.vetimpress.com

ENDS

About VetIMPRESS

Founded in 2010, VetIMPRESS is developed by Farmvet Systems Ltd. VetIMPRESS is a powerful data management and exchange platform delivering impactful data at animal, farm, practice, and industry level via cloud-based apps.

VetIMPRESS is committed to strengthening the role of veterinary practitioners in protecting animal health, animal welfare, human health and the sustainability of the world's resources by creating the records needed to inform decisions for vets and their breeders using standardised, permissioned, secure veterinary data, that is useful to the wider food producing industry.

As one of the leading providers of software dedicated to farm vets across Europe, the company currently serves customers in the UK, Ireland, France, Germany, Austria, Belgium, Netherlands, Australia and New Zealand. In 2018, Farmvet Systems Ltd, the home of VetIMPRESS partnered with Vetoquinol who distribute the platform through a global sales network. VetIMPRESS and Vetoquinol share a mutual commitment to contribute to a healthier world through improving animal health and welfare.

About Vetoquinol

Vetoquinol is a leading global animal health company that supplies drugs and non-medicinal products for the livestock (cattle and pigs) and pet (dogs and cats) markets.

As an independent pure player, Vetoquinol designs, develops and sells veterinary drugs and non-medicinal products in Europe, the Americas and the Asia Pacific region.

Since its foundation in 1933, Vetoquinol has pursued a strategy combining innovation with geographical diversification. The Group's hybrid growth is driven by the reinforcement of its product portfolio coupled with acquisitions in high potential growth markets. At June 30th 2020, Vetoquinol employs 2,401 people. Vetoquinol has been listed on Euronext Paris since 2006 (symbol: VETO).

For further information, go to: www.vetoquinol.com.

For more information, contact:

Assumpta O'Neill
Marketing Manager
VetIMPRESS (powered by Farmvet Systems Ltd)
27 High Street, Moneymore, BT45 7PE. N. Ireland
Phone: +44 (0) 28 8674 7378
Email: assumpta@farmvetsystems.com

VETOQUINOL

Global Head of Communications

Xavier Berthet

Tel.: +33 (0)3 84 62 59 88

relations.investisseurs@vetoquinol.com